

## XTREME TALK

This issue of Xtreme Talk is about achievements and successes. The headlines include the recognition from the International Business Forum of Bangladesh (IBFB) where BSRM was praised by the country's notable personages. Another accomplishment was the inauguration of the BSRM Foundation Medical Center which is now active to help the society. With the product launching of the one-of-a-kind specialized brand Ultima, the company is operating with renewed dynamism. Many of the members of BSRM family have passed a new threshold in their lives. With warm wishes this issue intends to maximize the happiness by sharing it with all!!

## BSRM Receives Recognition from IBFB



International Business Forum of Bangladesh (IBFB) honored BSRM Steels Ltd. due to the company's recent achievement of receiving the prestigious Presidents Award for Industrial Development-2014 in the Heavy Industry Category. The reception was given in the 10<sup>th</sup> anniversary and Annual General Meeting (AGM) 2015 of IBFB held on Thursday, 12 May 2016 at Pan Pacific Sonargaon, Dhaka.

Mr. Alihussain Akberali, FCA, Chairman, BSRM Group of Companies, received the IBFB crest from Ms. Marcia S. Bernicat, U.S. Ambassador to Bangladesh, Guest of Honor at the event. The other distinguished personalities seen in the picture are (from right to left) Mr. Mahmudul Islam Chowdhury, Founding President, IBFB, Mr. Md. Omar Shafayat Kausar, Vice President, IBFB, Mr. Hafizur Rahman Khan, President, IBFB, Mr. Abdul Matlub Ahmad, President, FBCCI, Mr. Humayun Rashid, Vice President (Finance), IBFB, Ms. Stephanie Lynn, Chief of Party, Democracy International, Bangladesh and Mr. S. M. Abu Tayyab, President, Chittagong Chapter of IBFB.

## BSRM Iftar Mahfil



BSRM Group Managing Director Mr. Aameir Alihussain welcoming the guests of the Chittagong Iftar Mahfil

Dhaka Iftar Mahfil

BSRM arranged 'Iftar Mahfils' for the valued dealers and other stakeholders in the holy month of Ramadan. A total of 64 Iftar programs were arranged all over Bangladesh to include every dealers and supporting individuals in the Mahfil. The Iftar Mahfils were arranged in several places in Dhaka, Chittagong, Comilla, Rajshahi, Mymensingh, Sylhet, Khulna, Barisal and Cox's Bazar, and other small towns in Bangladesh.

## BSRM Foundation Medical Center Inauguration



Under BSRM Group CSR Health Care Program, BSRM Foundation Medical Center has been set up for providing basic health care services including emergency response team for critically injured, and first aid for the local people in the vicinity of Mirsharai area, Chittagong.

On July 24, 2016 BSRM Group Managing Director, Mr. Aameir Alihussain inaugurated the center and posed for a photograph with the dignitaries of BSRM Group, LMRF Health Care.



## Seminar on Special Moment Resisting Frame



BSRM launched Ultima Grade 420 rebar through a seminar on Special Moment Resisting Frame (SMRF) on 26<sup>th</sup> July, 2016 in Sylhet.

Prof. Dr. M. Shamim Z. Bosunia (Left), immediate past President, Institution of Engineers Bangladesh was the Chief Guest at the seminar. Prof. Dr. Mozammel Hoque (Right), Professor, Department of Civil Engineering, DUET was the special Guest with Dr. Mushtaq Ahmed (Middle), Professor & Head, Department of Civil and Environmental Engineering, Shahjalal University of Science and Technology Sylhet chaired the Seminar. Prominent government and private engineers of Sylhet Division attended the seminar.

## Congratulations on Professional Achievement



Mr. Md. Nurun Nabi, Team Member IR of BSRM Steel Mills Limited; Mr. Md. Sazzad Hossain, Team Member Ticketing, Guest House & Central Pool Car of Corporate Admin; Mr. Najim Uddin, Team Member Talent Acquisition of Corporate HR and Mr. Md. Alamgir Hossain, Team Member Facilities Services of BSRM Steel Mills Limited have successfully completed Post Graduate Diploma in Human Resource Management [PGDHRM] from Bangladesh Institute of Management [BIM], Chittagong campus.

## Career Fair



BSRM Corporate HR participated in Career Fest Chittagong 2016, held at GEC Convention Center jointly organized by Jobsbd.com and Chittagong City Corporation on 6<sup>th</sup> – 7<sup>th</sup> May, 2016. Many renowned organizations also took part in this fair. The fair was a successful event and BSRM received a good response from the job seekers.

## Training & Development Activities



**BSRM Corporate HR arranged several trainings for the employees across the group.**

A two-day-long outbound training session titled "Leadership Excellence" was held in the Corporate Training Room on 8<sup>th</sup> & 9<sup>th</sup> May 2016. Mr. Ejazur Rahman, Managing Director of Mind Mapper Bangladesh, conducted the training session.



A day-long outbound training session titled "ISO 9001 & ISO 14001 Transition to 2015 version" held in the Corporate Training Room on 7<sup>th</sup> May 2016, conducted by Mr. Rashid M Akhter, Managing Director, URS Bangladesh Limited.



To enhance knowledge of all sales employees on BSRM Products, a series of day-long training sessions titled "Product Knowledge" started from 14<sup>th</sup> May 2016 in the Corporate Training Room. Mr. M. Firoze, Head of Marketing & Product Development, conducted the training sessions.





Covering all employees of Supply Chain, CSD and Inventory functions, a series of day-long training sessions titled "Supply Chain Management" started from 16<sup>th</sup> July 2016 in the Corporate Training Room. The training session was conducted by Mr. Mohammad Imtiaz Uddin Chowdhury, Head of Supply Chain.



A day long workshop on "Sales Mastery" held in the month of July 2016. The workshop was organized in 5 sessions, 3 in Dhaka and 2 in Chittagong. All Sales employees across the group participated in the workshop. Mr. Arindam Chatterjee, Principal Consultant, Gray Matters, India, facilitated the training.

## BSRM Employee Children's Academic Achievements



Ms. Tahsina Tabassum daughter of Mr. Md. Abul Hasnat, Lead Branding & Market Outreach, Marketing, Dhaka Office has obtained Golden A Plus in the SSC Examination held in 2016 from Milestone College under Dhaka Education Board.

We congratulate her for brilliant academic result.



Mr. Tanveen Hossain son of Mr. Md. Delwar Hossain, In-Charge IT Development, IT, Corporate Office has obtained Golden A Plus in the SSC Examination held in 2016 from Collegiate School under Chittagong Education Board.

We congratulate him for brilliant academic result.



Ms. Sujana Karim daughter of Mr. Md. Sajedul Karim, In-Charge Security, Bangladesh Steel Re-Rolling Mills Ltd. has obtained GPA 5 in the SSC Examination held in 2016 from Imaratunnesa City Corp. Girls High School under Chittagong Education Board.

We congratulate her for brilliant academic result.

## Congratulations on Academic Achievement



Mr. Mohammad Imran son of Mr. Md. Ibrahim Ghaffar, Team Member Cash, Accounts, Corporate Office has obtained Golden A Plus in the SSC Examination held in 2016 from Chittagong Public School & College under Chittagong Education Board.

We congratulate him for brilliant academic result.



Ms. Paromita Saha daughter of Mr. Dibakar Chandra Saha, Team Member Security, Bangladesh Steels Ltd. has obtained Golden A Plus in the SSC Examination held in 2016 from B. C. S. I. R. Laboratory High School under Chittagong Education Board.

We congratulate her for brilliant academic result.

## Congratulations to the Newly Wed Couples of BSRM



Mr. Sayed Mohammad Moinuddin Morshedul Alam, Team Member Foreign Purchase, SCM, Corporate Office and his bride Mrs. Syeda Faria Hossain.



Mr. Mohammad Masud Parvez Siddique, Team Member Import, SCM, Corporate Office and his bride Mrs. Shanjida Afrin Chowdhury.

Mr. Md. Sharif Uddin Roni, Team Member P & R, Accounts, Corporate Office and his bride Mrs. Ummay Kulsum.



Mr. Mohammad Ashraf Kausar, ERP Project Coordinator, ERP, Corporate Office and his bride Mrs. Romana Afroj.



Mr. Md. Mahfuzul Alam, Team Member Import, SCM, Corporate Office and his bride Mrs. Shamim Anee.



Mr. Sanjit Kumar Bhawal, Team Member Payable, Accounts, Corporate Office and his bride Mrs. Tomalika Datta.

Mr. Shaif Uddin Ahamed, Team Member IT Support, BISCO and his bride Mrs. Nafisa Tabassum.



Mr. Abdur Rashid, Team Member Store, BSRM Steel Mills Limited and his bride Mrs. Tajnahar Akter.

