

EDITORIAL

The most significant event in the summer of 2015, the Group's oldest and flagship company, Bangladesh Re-Rolling Mills Ltd. or BSRM Ltd in short, went public, with an IPO which was received with overwhelming enthusiasm by common investors. The success was the culmination of a long series of painstaking efforts by the company's Finance Dept. and the Group CFO. With the approval from the Bangladesh Securities & Exchange Commission BSRM Ltd. shares will be freely traded on the Chittagong and Dhaka Stock Exchanges. This event is a watershed in the 63 year old history of BSRM Ltd. Another noteworthy event this summer, both BSRM Ltd. and BSRM Steels Ltd. held their Annual General Meeting (AGM) on June 15, in a befitting manner. The AGM was attended by large number of small and large shareholders of both the companies.

ENLISTMENT CEREMONY OF BANGLADESH STEEL RE-ROLLING MILLS LTD. AT DHAKA STOCK EXCHANGE LTD. (DSE)



Mr. Aameir Alihussain, Chairman of Bangladesh Steel Re-rolling Mills Ltd and distinguished senior officials of Dhaka Stock Exchange Ltd. (DSE) were present at the trading ceremony of BSRM Ltd. on 27th April 2015 at DSE.

Mr. Swapan Kumar Bala FCMA, Managing Director of Dhaka Stock Exchange Ltd. (DSE) and Mr. Aameir Alihussain, Chairman of Bangladesh Steel Re-rolling Mills Ltd. initiated the share trading of BSRM in a ceremony at DSE by ringing the bell.





ANNUAL SALES CONFERENCE 2015

Photo: Annual Sales Conference 2014 was held on 25th April, 2015 at Hotel Seagull, Cox's Bazar. The entire sales team headed by National Sales Head along with group Managing Director, Group Executive Director, Finance Director and few department heads were present in this daylong conference.



Photo: (From the Left) Mr. Shobhon M. Shahabuddin(Raj); Head of National Sales and Mr. Aameir Alihussain, Managing Director of BSRM group discussing the state of the company and way forward.

BSRM organized engineer workshops titled on “IMPORTANCE OF FATIGUE & DUCTILE PROPERTIES OF XTREME 500W FOR DESIGN AND CONSTRUCTION”



BSRM organized engineer workshops at Rajshahi and Jhenaidha on 6th and 20th April, 2015 respectively.

Prof. Dr. Atiqul Islam was present as Keynote speaker at Rajshahi workshop and Engr. A.B.M. Sazzad Hossain (Left photo) presented his keynote speech at Jhenaidaha workshop. Both the speakers discussed the importance of Fatigue and Ductility of 500 W reinforcing steel in Design and construction. Mr. Abul Hasnat, Lead Branding & Market Outreach, BSRM product engineers, renowned local engineers and consultants, professors were also present in these events.



Photo: Ms. Ruhi M. Ahmed, Head of CSR, BSRM (1st from left), Mr. Alihussain Akberali FCA, Chairman of BSRM Group (2nd from left), Mr. Kazi Rafiqul Alam, President of DAM (4th from left), Khawja Shamsul Huda, Director Program of DAM (5th from left) were present at the ceremony held on March 22, 2015 at DAM office in Dhaka.

BSRM Group and Dhaka Ahsania Mission (DAM) have joined hands to set up a Briquette factory, an alternative to wood fuel

To prevent deforestation, BSRM Group of Companies and Dhaka Ahsania Mission (DAM) has partnered to set up an alternative fuel factory at Bashkhali in Chittagong. Under this initiative, a factory for making briquette, an alternative for wood fuel, will be constructed at Sadhanpur Union in Banskhali Upazila, of Chittagong city.

BSRM Saudi-Bangladesh Industrial & Agricultural Investment Company Ltd. (SABINCO) partnered together to supply fresh drinking water to 500 rural families



Photo: Quazi Shairul Hassan, Managing Director of Saudi-Bangladesh Industrial and Agricultural Investment Company (SABINCO), and Alihussain Akberali, Chairman of BSRM Group of Companies, pose after signing an MOU agreement on behalf of their respective organization's on 21st March to set up a purification facility to supply fresh drinking water to 500 families at Dacope, Kailashganj union of Khulna district.



BSRM Steels Limited Managing Director attended the Southern University Entrepreneurship Fair As Chief Guest

Managing Director of BSRM Steels Limited Mr. Aameir Alihussain speaking as chief Guest at a two-day long 13th entrepreneurship fair and business plan competition 2015 held at Southern University Bangladesh. The fair was held between 12th & 13th April, 2015. While speaking at the inauguration ceremony, Mr. Aameir Alihussain urged the young entrepreneurs to come up with visions and keep their mindset strong. He said an entrepreneur has the power to generate employments for the people and contribute to the country's economy.

ERP on the GO: Further Implementation

All the departments and functions have started to get the results of ERP implementation since the application went live on 1st Mar 2014. ERP is going to be expanded gradually in all sister concern of BSRM Group of Companies to make business operations smoother. Currently ERP implementation projects are underway in three sister concerns of BSRM Group. These are H. Akber Ali & Co. Limited, BSRM Ltd (BMRE project) and BSRM Steel Mills Ltd. BSRM has created an example in successful ERP implementation which had become possible by the outstanding efforts of the company's employees. ERP will be running in full swing in three organizations which will facilitate smooth business transactions, accurate reports and effective decision making.

Congratulations on Professional Achievement



Mr. Md. Saifur Rahman Chowdhury, Team Member Performance & Career Management of Corporate HR, Mr. S. M. Abu Yousuf, Team Member HR of BSRM Iron & Steel Company Ltd. and Mr. Md. Morsel Anowar, Team Member HR & IR of BSRM Steels Ltd. has successfully completed Post Graduate Diploma in Human Resource Management [PGDHRM] from Bangladesh Institute of Management [BIM], Chittagong campus.

BSRM is proud of their achievement and remain confident that they will go on to hold responsible positions and bring in many more laurels for the company in future.

13th Annual General Meeting of BSRM Steels & 53rd Annual General Meeting of Bangladesh Steel Re-Rolling Mills Ltd was held on 15th June, 2015

All members of Board of Directors, Group CFO & company Secretary, company auditors, along with large number of shareholders were present at the 13th AGM of BSRM Steels Ltd. & 53rd AGM of Bangladesh Steel Re-rolling Mills Ltd. that took place on 15th June, 2015 in two separate sessions at The Institute of Engineers, Bangladesh, Chittagong Center, S.S Khaled road.



(From the left) Mr. Mohammad Saif Uddin, FCA, partner of Rahman Rahman Huq, Chartered Accountants (Statutory Auditor of the company), Mr. Mono Ranjan Dey, FCA (Independent Director); Mr. Shekhar Ranjan Kar, FCA, Group CFO & Company Secretary, Mr. Alihussain Akberali, Chairman, Mr. Aameir Alihussain, Managing Director; Mr. Zohair Taherali, Finance Director; Ms. Tehseen Zohair Taherali, Director; were present at the 13th AGM of BSRM Steels Ltd.



(From the left) Mr. Nasim Anwar, FCA, partner of Saiful Shamsul Alam & Co (Statutory Auditor of the company), Mr. Mono Ranjan Dey, FCA (Independent Director); Mr. Shekhar Ranjan Kar, FCA, Group CFO & Company Secretary, Mr. Alihussain Akberali, FCA, Managing Director, Mr. Aameir Alihussain, Chairman; Mr. Zohair Taherali, Finance Director; Ms. Sabeen Aameir, Director; were present at the 53rd AGM of Bangladesh Steels Re-rolling Mills Ltd.



LOTTERY FOR ALLOTMENT OF IPO SHARES

Lottery for allotment of IPO shares of BSRM Ltd. conducted under the direct supervision of BUET.

CONTRIBUTION OF BSRM TO REFURBISH AUDITORIUM OF CHITTAGONG INDEPENDENT UNIVERSITY (CIU)

To enhance and facilitate the academic and educational objectives of Chittagong Independent University (CIU), BSRM has agreed to support CIU in refurbishing of their Auditorium located in 5th Floor of Roksana Manjil II, 16 Jamal Khan, Chittagong, campus of CIU. In this connection, Mr. Aameir Aliussain, Managing Director of BSRM Group and Dr. Irshad Kamal Khan, Pro Vice-Chancellor of CIU inked an MOU on behalf of their respective organizations on 22nd April, 2015.



Photo: (from the left) Dr. Md. Zillur Rahman, Librarian, CIU; Mr. Cumar Doyel Dey, Manager, Administration, CIU; Engr. Rashid Ahmed Chowdhury, Proctor, CIU; Ms. Ruhi M. Ahmed, Head of CSR, PR & Communication, BSRM; Mr. Aameir Alihussain, Managing Director, BSRM Group; Dr. Irshad Kamal Khan, Pro Vice Chancellor, CIU; Mr. Elias Ahmed, Treasurer, CIU; Dr. M M Nurul Absar, Associate Professor, CIU; Mr. Mostafizur Rahman Chowdhury, Assistant Director, CIU.



Photo: (From the Left) BSRM Head of National sales Mr. Shobhon M. Shahabuddin(Raj); Head of Marketing & New Product Development Mr. M. Firoze; BSRM Group Executive director Mr. Tapan Sengupta; BSRM Group Managing Director Mr. Aameir Alihussain; Mr. M.A. Khaliq; Proprietor of M/S Hazi Abdul Khaliq & Sons from Moulvibazar; BSRM Group Finance Director Mr. Zohair Taherali; Mr. Iftekhar Rasul, Ctg. Lead Sales-I & Mr. Saad Salahuddin, Ctg Lead Sales-II and Mr. Md. Shahjahan Chowdhury, Regional In-Charge of Sylhet & Moulvibazar posing for a photograph.

B2C (CUSTOMER) ENGAGEMENT SESSION THROUGH “WE VALUE YOU” EVENT

To add a new height to customer relationship management, BSRM has been organizing daylong engagement events with their top performing dealers. The theme of this event is based on “Equal Partner in Growth”. Through this event BSRM management recognizes their partners for their outstanding performance and growth. On this particular event, Mr. M. A. Khaliq, Proprietor of Hazi Abdul Khaliq & Sons from Moulvibazar was received at BSRM head office by BSRM’s top management on 18th April, 2015 to exchange views, listen to his valuable opinions, and share some of his success stories and to know him closely in person

Congratulations to Newly Wed BSRM Staffs



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Photo: 1) Mr. Md. Fokhro Uddin, Lead P & R (BISCO), Accounts, Corporate Office and his bride Ms. Farida Yesmin; 2) Mr. Intiaj Uddin Ahamed, Team Member ERP Support, IT, Corporate Office and his bride Ms. Baktawar Marjan; 3) Mr. Soybal Mitra, Analyst, Project Management Office, BISCO and his bride Ms. Rumki Dasgupta; 4) Mr. Md. Mahbubur Rahman, In-Charge Local Scrap Purchase, SCM, Dhaka and his bride Ms. Sharmin Alam

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