

EDITORIAL

A seminar disseminates knowledge and creates opportunities for close interaction with stakeholders. BSRM organized four outstanding, ground-breaking seminars on Performance Based Design (PBD).

Buildings and bridges, till recently, were designed only on the principle of the dead load of the structure itself and live load. For a bridge live load means the vehicles passing over it and for a building the live load is the load of the occupants and furniture. The design also took into account the fact that buildings and bridges will be subjected to earthquakes, and cyclonic storms, but the approach was purely strength based. The design approach was based on the premise that the building should be strong enough to resist extreme cyclonic storms and major earthquakes as well.

On the other hand PBD concept is based on energy dissipation and safe ductile failure of the structure under extreme conditions of not only strong cyclonic storms and earthquakes but manmade events such as fires and explosions. The focus is on saving lives of a building's occupants. This is ensured by gradual ductile failure of key building elements, instead of sudden collapse.

BSRM in partnership with The Daily Star, organized a Roundtable discussion on the first ever revision of the Bangladesh National Building Code on August 17, 2013. The 18 members of the Building Code steering committee were present, and the event was presided over by Prof. Jamilur Reza Chowdhury, Vice Chancellor of University of Asia Pacific.

Landless people depend on forest resources for their livelihood. They sell firewood and bamboo for their sustenance, leading to gradual destruction of the forest. To conserve precious forest resource, and to wean people out of an unsustainable livelihood, BSRM has embarked on an ambitious program to teach farming techniques to 50 landless families in the forests of Miresarai upazilla of Chittagong as part of its CSR initiative. BSRM and a local NGO Youth Power in Social Action (YPSA) joined hands to implement this program, on September 16, 2013 at Sitakunda. <http://ypsa.org/2013/09/mou-signed-for-ypsa-bsrm-khet-khamar-project>

BSRM HR has continued its effort towards employee Learning & Development to develop the capacity of its Human Resources by continuing its Employee training and skill development program.

THE DAILY STAR BSRM ROUNDTABLE ON “THE BANGLADESH NATIONAL BUILDING CODE..2ND EDITION-ITS RELEVANCE AND CONTRIBUTION TO BUILDING SAFETY”



Professor Jamilur Reza Chowdhury presided over the discussion. Eighteen members of the Building Code steering committee were present on the occasion.

PERFORMANCE BASED DESIGN SEMINAR ON DUCTILITY AND PREVENTION OF STRUCTURAL FAILURE



In the seminar on Ductility and Prevention of Structural Failure in Spectra Convention Centre, Gulshan, Dhaka on September 01, 2013. This was the last seminar under the banner of Performance Based Design. From left Kazi Anwar Ahmed, Head of Dhaka Corporate of BSRM Group; Dr. Fahmida Gulshan, Asst. Professor, MME Dept. BUET; Prof. Dr. Shafiq Bari, Dept. of Civil Engineering, BUET; Chief Guest Prof. Dr. Shamim Z Bosunia, President, IEB; and Prof Dr. Iftekhar Anam, Dept. of Civil Engineering, University of Asia Pacific. Around 140 renowned structural engineers, consultants, architects and developers of Dhaka City participated. Top officials of the BSRM Group, including the Group Executive Director, Tapan Sengupta also attended the seminar.

BSRM SEMINAR ON “ASSAM EARTHQUAKE AND OUR BUILDINGS’ SAFETY” AT SYLHET



BSRM organized a seminar on earthquake safe buildings in Sylhet on September 25, 2013. Engr. Ali Akbar Mollick, the Earthquake specialist working for PWD attended as Keynote speaker. All the Govt. & private sectors engineers of Sylhet city participated in this seminar.

CONGRATULATIONS



Galib Mahtab Tanzim, son of A. Gaffar our Head – HR Operations, achieved Golden GPA-5 in the HSC examination from Chittagong College this year under Chittagong Education Board. He aspires to be a doctor in the future to serve the distressed and under privileged people. Galib also got junior scholarship in class Eight and Golden GPA-5 in SSC from Chittagong Collegiate School.

We congratulate him on his brilliant academic result.



Sadia Hossain, daughter of Md. Delwar Hossain, Assistant Manager – IT, achieved Golden GPA – 5 in the HSC examination from Feni Girl's Cadet College, this year under Comilla Education Board. She wishes to be a Doctor in the future to serve the society.

We congratulate her on this excellent academic result.



Tanvir Ahmad Nizami, son of Shahabuddin Mohammad Hanif, Shift In-Charge – Production of BSRM (SMW) has achieved GPA – 5 in the HSC examination from College of Science, Business and Humanities, this year under Chittagong Education Board. He wishes to be an Engineer in the future.

We congratulate him on his brilliant academic result.



Iftaker Ahmed, son of Md. Abdul Wahab, Security Inspector of BSRM Mill has achieved GPA – 5 in the HSC examination from Chittagong Public School & College, this year under Chittagong Education Board. He wants to take Business Degree from a reputed University of the Country.

We congratulate him on his brilliant academic result.



Md. Anwar Hossain, Lead - Financial Audit from our Corporate Office has successfully qualified as Chartered Accountant. He has successfully completed Professional Examination III of the Institute of Chartered Accountants of Bangladesh (ICAB). BSRM is proud of his achievement.

We congratulate him on his success.

TRAINING

BSRM HR has continued its effort towards employee Learning & Development to develop the capacity of its Human Resources. Corporate HR has organized *Business English Course* with Progress aimed to develop Communication Skill of Employees and Day Long Training on *EMS 14001:2004* facilitated by Rashid M. Akhter, Lead Consultant – URS highlighting environmental Aspect & Impact analysis. In the EMS training all Senior Management Employees including Plant Heads Participated.

BSRM HR also organized In-House Training Sessions in its plants as per Annual Training Plan – 2013 aimed to enhance the capacity of its Human Resources.



IMPLEMENTATION OF ERP SOFTWARE

The BSRM ERP PMO team is taking charge of a major change initiative by implementing the Oracle Enterprise Resource Planning (ERP) software.

The business change introduced by use of technology and system has already created an excitement among many stakeholders of the company who come from various business and functions including finance & accounts, sales, supply chain, production and maintenance among others representing the whole BSRM group. In a change of this nature that impacts everyone the biggest component is the change that people need to go through, our employees, customers and our suppliers.

Our Module Champions (MC) and Process Owners (PO) are part of the larger ERP PMO structure who have and continue to participate in change activities for the past several months and have taken a proactive approach to spread the words that ERP is coming with a strong support from executive management including the Chairman and MD.

ERP Implementation Voice (EIV) celebrated a key milestone of completing the functional design document resulting in joining our processes with Oracle ERP software. Training session has already started which will lead us to another milestone coming soon.



ERP Implementation Voice (EIV) – a change management session
Chairman and BSRM Group stakeholders

BSRM SIGNED A MEMORANDUM OF UNDERSTANDING WITH YPSA



Alihussain Akberali, FCA, BSRM Group Chairman; Md. Arifur Rahman, Executive Director YPSA; Tapan Sengupta, BSRM Group Executive Director; Hasan Zafar Chowdhury, BSRM Steel Mills Limited Executive Director; Ruhi M. Ahmed, Lead CSR, PR & Communication; Izazul Haque, Team Member CSR; Md. Mahabubur Rahman (YPSA); Palash Kumar Chowdhury (YPSA) were present at the ceremony.

Zohair Taherali, Director of BSRM Group and Ruhi M. Ahmed, Lead CSR, PR & Communication, hand over a cheque to Md. Arifur Rahman and Md. Mahabubur Rahman from Young Power in Social Action (YPSA) on September 22, 2013 for the YPSA – BSRM Khet Khamar Project.

SHAHEED MINAR AT CHITTAGONG GOVT. WOMEN'S COLLEGE

BSRM Group has constructed a Shaheed Minar on the premises of Chittagong Govt. Women's College, Nasirabad, Chittagong with a objective to facilitate the students to commemorate the martyrs. This plaque of the Shaheed Minar was formally unveiled by BSRM Chairman Alihussain Akberali on September 23, 2013 in presence of the Principal and the teachers of the college and high officials of the BSRM Group.



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