



BEST BRAND AWARD
Bangladesh
2017

BSRM, THE BEST BRAND

We are delighted to inform you that BSRM achieved the Best Brand Award in the Reinforcing Steel category for the 6th consecutive year. Kazi Anwar Ahmed, Head of Dhaka Corporate Office and Mr. Abul Hasnat, Lead Branding & Market Outreach received the award on the 25th of November, 2017 at Hotel Le Meridien, Dhaka.



BSRM GROUP HOLDS ANNUAL GENERAL MEETINGS

The 55th AGM of Bangladesh Steel Re-Rolling Mills Ltd and the 15th AGM of BSRM Steels Ltd was held at the Institute of Engineers Chittagong on the 28th of September 2017. The meeting was presided over by Mr. AliHussain AkberAli FCA, Honorable Chairman of BSRM Group. Audited accounts for 18 months, along with the report of the board of directors, were approved in the meeting, where shareholders also approved appointment of directors and the auditor. Honorable Chairman discussed the company's future plans and strategies. Shareholders expressed their trust and confidence in the board of Directors of the company.



Chairman of BSRM Group, Mr. Alihussain Akberali discussing the company's future plans and strategies



BSRM Board of Directors addressing the guests



Engrossed guests at the event

LET'S BUILD A SAFER WORLD

"End Polio Now – Let's Build a Safer World".

As a part of BSRM corporate social responsibility, we participated at the World Polio Day Rally organized by Rotary District Governor of Rotary International District-3282 held at Chittagong on the 24th of October, 2017. Professor Dr. Mohammad Tayub Chowdhury, District Governor was present as Chief Guest in the rally.



HIGHEST TAXPAYERS - KAR BAHADUR

The National Board of Revenue has introduced the Kar Bahadur award for business families who are regularly paying their taxes. In Chittagong, the family of Mr. Alihussain Akberali, Chairman, BSRM Group secured the first position. The family of Mr. Zohair Taherali, Finance Director of BSRM Group has also been honored with the "Kar Bahadur" award. Mr. Aameir Alihussain, Managing Director, BSRM Group received the award on behalf of the family.



BSRM Group Managing Director, Mr. Aameir Alihussain receiving the Kar Bahadur Award from Honorable Mayor of Chittagong City Corporation, AJM Nasir Uddin

AMONGST THE BEST, CIP (EXPORT)

Honorable Managing Director of BSRM Mr. Aameir Alihussain has been awarded with the prestigious CIP (Export) for the year 2014 from the EPB (Export Promotion Bureau) under Ministry of Commerce for extraordinary contributions in Export.

Honorable Chairman Mr. Alihussain Akberali, FCA received the CIP (Export) card on behalf of Mr. Aameir Alihussain from the Honorable Minister, Ministry of Commerce, Mr. Tofail Ahmed on the 12th of November, 2017 at Pan Pacific Sonargaon Hotel, Dhaka.



BSRM Group Chairman, Mr. Alihussain Akberali FCA receiving the prestigious CIP (Export) card from Honorable Minister of Commerce, Mr. Tofail Ahmed



Mr. Shobhon Shahabuddin (Raj), Head of National Sales, BSRM signing a Memorandum of Understanding (MOU) with Mr. Tanvir Shahriar Rimon, COO, ANZ Properties Limited

BSRM SIGNS MOU WITH ANZ PROPERTIES

BSRM signed a Memorandum of Understanding (MoU) with one of the leading Real Estate Companies of the country, ANZ Properties Ltd. on the 31st of October 2017 in Chittagong. Mr. Shobhon Shahabuddin (Raj), Head of National Sales, BSRM & Mr. Tanvir Shahriar Rimon, Chief Operating Officer, ANZ Properties Ltd signed the deal on behalf of their respective organizations. Under the MOU, BSRM will supply Xtreme 500W bars in the Iconic Meghna Bhaban, Corporate Tower of Meghna Petroleum, which is being constructed by ANZ Properties Ltd. Bishwajit Chowdhury, Chief Engineer, ANZ Properties Ltd, Muhammed Mehdi Hasan Chy, Lead Sales, Chittagong-1, BSRM & Ziaul Hoque, Sales In-Charge, B2B, BSRM were present among others.

FIRST BSRM C&F AGENTS CONFERENCE HELD



Mr. Aameir Alihussain, Managing Director, BSRM Group speaking at the event



Engrossed participants at the event

First “BSRM C&F Agents Conference” was held on 22nd July, 2017 at the Training Room of BSRM Corporate Office. Representatives from 22 C&F Agents that engaged in BSRM Customs Operational Activities joined the conference to get acquainted with BSRM Customs Operational Procedures and to exchange views on ways to improve the procedural activities. Mr. Aameir Alihussain, Managing Director of BSRM Group graced the program as Chief Guest. Mr. M. Imtiaz Uddin Chowdhury, Head of Supply Chain Management, BSRM Group delivered the welcome speech. Mr. Abdullah Al Harun, In-charge Import (Raw Materials and Consumables) conducted the session on “Imported Materials Clearing Activities” of BSRM Group. Mr. Ali Mahbub Hossain, Lead, Commercial of BSRM Group conducted the session on “C&F Agents Performance Evaluation Procedure”. 54 representatives from 22 C&F agents attended the conference. They appreciated such effort of BSRM Group and assured BSRM management of better services in the days to come.



BSRM HR AT THE NSU CAREER FAIR

BSRM Corporate HR took part in the NSU Career Fair' 17, held in North South University Campus, Dhaka on 27th November, 2017. 69 renowned organizations participated in the fair from different sectors such as Manufacturing, Banks, NGO, MNC, etc. BSRM received a warm response from the audience. In the day long fair about 600 fresh graduates received career counseling from the Corporate HR. BSRM also collected over 300 CVs from the fair.

**LET US ALL JOIN IN
WELCOMING THE INTERNS
TO BSRM. MAY YOU ALL
HAVE A WORTHWHILE
JOURNEY WITH US.**



Shahinur Akter



Rubayet Ryhana Sima



Mohammed Sanjidul Anwar



Shadi Mohammad Chowdhury



**MANAGEMENT TIPS:
HARVARD BUSINESS REVIEW**

**AVOID THESE
4 BEHAVIORS
THAT DERAILED CONVERSATIONS**



When difficult conversations at work go wrong, they can rapidly devolve into unproductive arguments. Keep your discussion on track by minding the ABCDS: Avoid Blame, Contempt, Defensiveness, and Stonewalling.

BLAME

Try not to make assumptions about what your colleague is thinking, and don't make groundless accusations. Keep the conversation focused on facts.

CONTEMPT

Acknowledge when you've lashed out in exasperation, and do your best to avoid making judgments.

DEFENSIVENESS

Take responsibility for your part in the conversation. Are you open to input, or do you interpret new ideas as criticism?

STONEWALLING

Commit to listening and contributing with an open mind, instead of avoiding an unpleasant topic or refusing to participate fully in the conversation.

Any of these behaviors can derail a discussion, so make a commitment to yourself — and your teammates — to avoid them.



পুরো বিশ্ব বলেছিলো
সম্ভব না
একজন প্রধানমন্ত্রী আর
১৬ কোটি বাঙালি বলেছিলাম-
কেন না!



পদ্মা সেতুর ভিত্তিপ্রস্তর স্থাপনের ২য় বর্ষ পূর্তিতে অভিনন্দন জানাই:

প্রধানমন্ত্রী অফিস • সড়ক পরিবহন ও সেতু মন্ত্রণালয় • সেতু বিভাগ
বাংলাদেশ ব্রিজ অথরিটি • বাংলাদেশ সেনাবাহিনী • কোরিয়া এক্সপ্রেসওয়ে কর্পোরেশন (কেইসি)
চায়না মেজর ব্রিজ ইঞ্জিনিয়ারিং কর্পোরেশন • বিএসআরএম গ্রুপ



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building a safer nation

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