



# REINFORCING DOMINANCE

Consistency is the key to betterment and BSRM is totally committed to consistently improving in all aspects of its business engagements. Success is piling on one after the other as the organization takes steps one at a time towards a brighter and a more prosperous BSRM. The highlight for BSRM in 2019 is BSRM Steels Limited being awarded with the National Export Trophy (Silver) for the year 2015-16.

# GRINDING HARD, SHINING HARD



## FIRE SAFETY

A two-day long outbound training session titled 'Fire Safety' was held at BSRM SML, BSRM Mills, and BSRM Steels Factory premises respectively on 28<sup>th</sup> & 29<sup>th</sup> January, 2019. Experts from Fire Service & Civil Defense Directorate, Chattogram conducted the training sessions.

## INDUSTRIAL HYDRAULIC

A day-long outbound training session titled 'Industrial Hydraulic' was held at BSRM Corporate Office, Chattogram on 20<sup>th</sup> February, 2019. An Expert team from BOSCH REXROTH INDIA conducted the training session.



## LEADERSHIP HACKS

A two-day long outbound training session titled 'Leadership Hacks' was held at BSRM Corporate Office, Chattogram on 26<sup>th</sup> & 27<sup>th</sup> February, 2019. Mr. Ejazur Rahman, Managing Director of Mind Mapper Bangladesh conducted the training sessions.



## OUTDOOR ACTIVATION



The BSRM caravan outdoor activation was held in various localities of Sylhet Division from 4<sup>th</sup> to 11<sup>th</sup> February, 2019. Habiganj, Moulvibazar, Companiganj and Sunamganj were covered under the first round of the activation. People gathered in large numbers and expressed their gratitude towards BSRM for arranging the event. Ms. Farah Shahrookh Raza, AGM, Marketing and Branding, Ms. Runi Rahman, Manager, Trade/Channel Development & Sales Strategy and Customer Experience Management, Mr. Sangram Singha, Senior Executive Sales, Mr. Nayeem Hossain, Senior Executive Branding & Campaign Execution and Mr. Mohammad Shahidul Islam, Assistant Executive Branding & Campaign Execution were present on behalf of BSRM.

## MANAGEMENT TIPS

“**WHEN YOU MAKE  
A MISTAKE  
BE QUICK  
TO ADMIT IT**”

Admitting that you've made a mistake can be a hit to your ego. But arguing with or blaming others (or trying to dodge by saying something vague like “Mistakes were made...”) will only make things worse. It's much better to take responsibility for the situation so that you can clear the air and move on. Swallow your pride and simply say, “I was wrong” offering a brief explanation without making excuses. If your error had a negative effect on others, acknowledge it. Really listen to their reactions—don't get defensive or interrupt them. Then explain what you're doing to remedy the mistake, including its substantive impacts (money, time, processes, etc.) and relational impacts (feelings, reputation, trust, etc.). Be open to feedback about what you're doing. And tell those affected by your error what you've learned about yourself (“I realize I sometimes ignore people I don't see eye-to-eye with”) and what you're going to do differently in the future.



**1<sup>st</sup> Time in the World**

## INNOVATION OF SQ 3x12 AT BSRM MILLS

In February 2019, BSRM Mills have excellently proved their potentials by developing SQ 3x12 for the 1<sup>st</sup> time in the world with lean management in expenditures. This has increased mill's productivity of 12mm Sq. bar.

- Only with surface information & procurement of one guide element from M/S Danieli
- Rest of the guide holders & carrying conveyors are developed in-house
- Guide rollers were procured from China



**EYE  
CAMP**

As a part of Employee Engagement Initiatives, Corporate HR organized Eye Camps consecutively at BSRM SML, BSRM Steels, BSRM Mills, BSRM SMW, and at BSRM Steels (Melting 1) Factory premises with the assistance of Lions Eye Hospital, Chattogram.



### INTERNATIONAL WOMEN'S DAY CELEBRATED AT BSRM

Ms. Sabeen Aameir, Director, BSRM Group of Companies, seen with fellow women colleagues celebrating International Women's Day at BSRM Corporate Office on 8<sup>th</sup> March 2019.



**“  
CONGRATULATIONS  
ON PROFESSIONAL  
ACHIEVEMENT  
”**

From left Mr. A.K.M Moshir Rahman, Deputy Manager Performance & Career Management, Corporate Office, Mr. Md. Jonayed Hossain, Senior Executive Visa & Immigration, Corporate Office, Mr. Md. Abu Ayub Anchary, Assistant Executive Facilities Maintenance, BSRM Steels and Mr. Md. Shohrab Uddin, Executive Facilities Services, BSRM Wires have successfully completed Post Graduate Diploma in Human Resource Management (PGDHRM) from Bangladesh Institute of Management (BIM), Chattogram.

## BSRM EMPLOYEES' CHILDREN RECOGNIZED FOR EXCELLENT ACADEMIC ACHIEVEMENT



Mr. Tanveen Hossain, son of Mr. Md. Delwar Hossain, Assistant Manager IT Software Support, Corporate Office has obtained 'Golden A Plus' in HSC Examination 2018 from Notre Dame College, Dhaka.



Mr. Mohammad Imran, son of Mr. Md. Ibrahim Ghaffar, Senior Executive Cash, Corporate Office has obtained 'GPA 5.00' in HSC Examination 2018 from Chittagong Cantonment Public College.



Ms. Tasfia Tasnim, daughter of Mr. Mokter Ahmed, Senior Executive Security Support, Corporate Office has obtained 'Golden A Plus' in SSC Examination 2018, from Chittagong Ideal High School.



Ms. Israt Binte Amin, daughter of Mr. Md. Fazal Amin Chowdhury, Executive Store, BSRM Factory has obtained 'Golden A plus' in SSC Examination 2018 from Bakolia Govt. High School.



Ms. Andria Chakma, daughter of Mr. Mitra Chakma Goutom, Executive Security, BSRM SML has obtained 'Golden A plus' in SSC Examination 2018 from Bangladesh Navy High School.



Mr. Rafid Mohd Ibtesam, son of Mr. Md. Osman Gani Mazumder, Senior Manager HR, HSE & Admin, BSRM Factory has obtained 'GPA 5' in SSC Examination 2018 from Ispahani Public School & College.



Mr. Md. Humaian Kabir, son of Mr. Mohammed Taz Uddin, Assistant Executive Security, Mirsharai Warehouse has obtained 'GPA 5' in SSC Examination 2018 from B. A. F. Shaheen School and College.



Mr. Tanvir Hossain Dihan, son of Mr. Md. Jahangir Hossain, Manager, Finished Goods Inventory, BSRM Warehouse (K. Rahman) has obtained 'GPA 5' in SSC Examination 2018 from Chittagong Cantonment Public College.



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## "MY HOME IS AS GREAT AS THE PADMA BRIDGE TO ME"

We understand what your home is to you. That's why at BSRM, we forge steel for building homes and national mega structures with the same expertise.

**COUNTRY'S NO. 1 STEEL EXPERT**



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