



# BREAKTHROUGH TO EXCELLENCE

The 8<sup>th</sup> BSRM Vision and Values was held on 6<sup>th</sup> September 2018 at Hall 24, CRB Road, Chattogram. The Vision and Values is the BSRM pathway to success. A commitment to growth, dominant inventions and a healthy culture that makes BSRM a unique brand.

Employees were recognized in different categories for their outstanding performance in respective values. BSRM Group Chairman, Mr. Alihussain Akberali and BSRM Group Managing Director, Mr. Aameir Alihussain congratulated the awardees on their outstanding performance and thanked everyone for having given their valuable time and effort for all contributions that has led us to achieve success.

Team BSRM vowed to keep continued affirmation to commitments, to achieve success at every step of the business and to lead change as we continue to live the values we created together.

## TOP MANAGEMENT



ALIHUSSAIN AKBERALI FCA, CHAIRMAN, BSRM

### CHAIRMAN'S SPEECH

We have completed another year of our Vision and Value gathering. During this period, we have lost some of our colleagues and valued BSRM members, we pray to Allah for granting them eternal peace. We also welcome our new members in the BSRM family and we hope and pray that with the inspiration and inputs we will be able to reach further successes in the years to come.



### MANAGING DIRECTOR'S SPEECH

1.26 million tons of achievement, it is really wonderful. For next year we have set a target of 1.4 million tons. I always say that as members of the company, we are all sales people. Wherever we go we create an image of BSRM and we have to make sure that at the end of the day, wherever we are, we are focusing on the sales of the company.



AAMEIR ALIHUSSAIN, Managing Director, BSRM



## TOP MANAGEMENT

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**HOM'S SPEECH**

In the Vision and Value conference, we are all one, we are Team BSRM, a big team. BSRM has grown from a 100,000-ton company to a 1.26-million-ton company in a span of 10 years. BSRM was a small company, today it's a giant. Which company would open up their books and open up their processes, unless it is trusted? The core value that has worked in our favor is a very illusive intangible value, its trust.



M. Firoze, Head of Marketing & Product Development, BSRM

”



Shobhon M. Shahabuddin (Raj), National Sales Head, BSRM

“

**NATIONAL SALES HEAD SPEECH**

We had a stiff target of 1.2 million tons, we have crossed that easily. There were twelve of us sales persons who got green letters, that is a person who achieves 100% target in a month, gets a green letter. It is very tough to keep getting a green letter throughout the year. There were 12 of us who managed that, these are incredible guys.

”



## FIRST SESSION



## MASTER OF THE CEREMONY



**Sayed Mohammad Moinuddin Morshedul Alam**  
Business Analyst, Corporate Office



**Intezar Mehboob**  
Team Member PR and Communications, Corporate Office



**Hamed Hasan Riyadh**  
Team Member IR, HR and IR, BSRM Steels Factory

## QUIZ CONTEST WINNERS



**Md. Sakif Ul Alam**  
Team Member Codification, IT, Corporate Office



**Nur Sakibul Huda**  
Team Member IT Support, Corporate Office

## SAFETY ICON OF BSRM



**Md. Iftakhar Uddin**  
In-Charge Electrical, Bangladesh Steel Re-Rolling Mills Ltd.

## BEST EMPLOYEE BSRM



Md. Nurul Amin Azad, In-charge Electrical, BSRM Steels Ltd

## NOMINEES



**Md. Hasnain Arafat**  
In-Charge Training and Development, Corporate Office



**Md. Mashiur Rahman Bhuiyan**  
In-Charge QA, BSRM Steel Mills Ltd.



**Mohammad Jabul Hossen**  
In-Charge Facilities, BSRM Steels Ltd. (Melting 1)



**Sajib Dutta**  
Team Member Import (Raw Materials, Consumables and Trading Item), Corporate Office



**Suman Chandan Dev**  
Lead Mechanical, Bangladesh Steel Re-Rolling Mills Ltd.



**Md. Nurul Amin Azad**  
In-charge Electrical, BSRM Steels Ltd.



## BEST EMPLOYEE OF THE YEAR



Jewel Chowdhury, Junior Engineer, BSRM Steels Ltd.

## NOMINEES



**Md. Nannu**  
Technician  
BSRM Steels Ltd. (Melting-1)



**Mizanur Rahman**  
Assistant Foreman  
Bangladesh Steel Re-Rolling Mills Ltd. (SMW)



**Mohammed Ullah**  
Technician Electrical  
BSRM Steel Mills Ltd.



**Utpal Majumder**  
Junior Engineer  
Bangladesh Steel Re-Rolling Mills Ltd

## BEST SALESMAN AWARD



Mashfiqul Hoque, Team Member Sales (B2B), Corporate Office

## NOMINEES



**Imtiaz Ahmad Khan**  
Team Member Sales B2C  
Corporate Office



**Md. Zakaria Hossain**  
Team Member Sales B2B  
Barisal Sales Office & Warehouse

## LIVING BSRM VALUES THE BEST - CUSTOMER SATISFACTION

# VISION & VALUES

## 8TH ANNUAL AWARDS CEREMONY

Sajib Dutta, Customer Satisfaction

### NOMINEES



**Indrajit Chowdhury**  
Team Member CSD  
BSRM Wires Ltd.



**Kazi Saifur Rahman**  
Acting In-Charge Facilities  
Corporate Office



**Md. Fardous Al Mamun**  
In-Charge Mechanical  
Bangladesh Steel Re-Rolling  
Mills Limited (SMW)



**Mohiuddin Chowdhury**  
Team Member Receipt and Dispatch  
BSRM Recycling Industries Limited



**Md. Rabiul Alam**  
Lead Inventory Management  
BSRM Steel Mills Ltd.



**Mohammad Ashraf Kausar**  
ERP Project Coordinator  
Corporate Office



**Nur Sakibul Huda**  
Team Member IT Support  
Corporate Office



**Promit Sen**  
In-Charge Electrical  
Bangladesh Steel Re-Rolling Mills Ltd.



**Sarder Ashikul Islam**  
Team Member Store  
BSRM Steels Limited (Melting-1)



**Sree Sudeep Kumar Kundu**  
Team Member Weighbridge Maintenance  
Supply Chain/Jungal Sales Office and Warehouse



**Tanvir Ahmed**  
Team Member VAT  
BSRM Steels Ltd.



## LIVING BSRM VALUES THE BEST - LEADERSHIP

# VISION & VALUES

8TH ANNUAL

AWARD FOR LEADERSHIP



Ujjal Das, In-Charge Store, Chittagong Power Company Ltd., Nasirabad

## NOMINEES



**Jiban Krishna Banik**  
In-Charge Production, BSRM Steels Ltd.



**Mohammad Sohel Rana**  
In-Charge Inventory Management  
BSRM Steel Mills Ltd.



**Mokter Ahmed**  
Team Member Coordination, Corporate Office



**Nafiz Imtiaz Ahmed**  
In-Charge Electrical, BSRM Steels Ltd.



**Rajen Krishna Bosua**  
Team Member Mechanical  
BSRM Steels Ltd. (Melting-1)



**Subir Dutta**  
Lead Production and Maintenance  
BSRM Wires Limited



**Suruj Kanti Chowdhury**  
Suruj Kanti Chowdhury, Lead Electrical  
Bangladesh Steel Re-Rolling Mills Limited



## LIVING BSRM VALUES THE BEST - QUALITY

# VISION & VALUES

## 8TH ANNUAL AWARDS FOR QUALITY



Md. Mashiur Rahman Bhuiyan, In-Charge QA, BSRM Steel Mills Limited

### NOMINEES



**Masud Parvez**  
In-Charge Mechanical, BSRM Steels Limited



**Md. Akter Hossain**  
In-Charge CCM, BSRM Steels Limited (Melting-1)



**Md. Golam Sarowar**  
Team Member Production, BSRM Wires Limited



**Md. Hasim Uddin Talukder**  
Team Member Training and Surveillance, Corporate Office



**Nasir Uddin Ahmed**  
In-Charge Electrical  
Bangladesh Steel Re-Rolling Mills Limited (SMW)



**Suman Kanti Dey**  
Lead Workshop, BSRM Steel Re-Rolling Mills Limited

## LIVING BSRM VALUES THE BEST - RELIABILITY

# VISION & VALUES

## 8TH ANNUAL ACHIEVEMENT AWARDS CEREMONY



Suman Chandan Dev, Lead Mechanical, Bangladesh Steel Re-Rolling Mills Limited

### NOMINEES



**Amit Bhattacharjee**

Team Member Electrical, BSRM Wires Limited



**Md. Aminul Ahsan**

In-Charge Electrical



**Md. Sherazul Hasan**

Team Member Inbound Logistics, Corporate Office



**Mokerrabin Hossen Khan**

In-Charge Mechanical, BSRM Steels Limited



**Pankaj Bhattacharjee**

In-Charge CCM, BSRM Steel Mills Limited



**Pankaj Kumar Dey**

Team Member Electrical  
BSRM Steels Limited (Melting-1)



**Zahiruddin Md. Imrul Quayes**

Lead Liaison, Corporate Office



## LIVING BSRM VALUES THE BEST - TRUST

# VISION & VALUES

## 8TH ANNUAL CELEBRATION

Mohammad Jabul Hossen, In-Charge Facilities, BSRM Steels Limited (Melting-1)

### NOMINEES



**Debashis Dutta**  
Team Member Store  
BSRM Recycling Industries Limited



**Debasish Dhar**  
Team Member Accounts  
Bangladesh Steel Re-Rolling Mills Limited



**Kawsar-E-Mahamud**  
In-Charge Mechanical, BSRM Steels Limited



**Mohammad Iqbal**  
Team Member Ticketing  
Guest House & Central Pool Car, Corporate Office



**Moinul Arefin Chowdhury**  
Team Member Electrical, BSRM Steel Mills Limited



**Subodh Biswas**  
In-Charge, HR, IR, Admin & Facilities, BSRM Wires Limited

## LIVING BSRM VALUES THE BEST - SUSTAINABLE GROWTH

# VISION & VALUES

## 8TH ANNUAL AWARDS CEREMONY



Md. Nurul Amin Azad, In-Charge Electrical, BSRM Steels Factory

### NOMINEES



**Debangshu Barua**  
Team Member Production  
BSRM Wires Limited



**Mainul Hussain Khan**  
Acting Lead ERP Functional Support  
Corporate Office



**Md. Delwar Hossain**  
In-Charge Production  
Bangladesh Steel Re-Rolling Mills Limited



**Md. Ebrahim Khalil**  
In-Charge Maintenance, Supply Chain  
Jungail Warehouse



**Md. Moklesur Rahman Akhtar**  
CFO Steels, Corporate Office



**Md. Nazmul Hasan**  
In-Charge SMS, BSRM Steels Limited  
(Melting-1)



**Md. Nurunnabi Talukder**  
In-Charge Central Transport  
Corporate Office



**Mohammad Abu Sayed**  
In-Charge SMS, Bangladesh  
Steel Re-Rolling Mills Limited (SMW)



**Samarjit Das**  
In-Charge SMS  
BSRM Steel Mills Limited



## LIVING BSRM VALUES THE BEST - SOCIAL RESPONSIBILITY



Md. Hasnain Arafat, In-Charge Training & Development, Corporate Office

## NOMINEES



**Shakil Ahmed**  
Lead Mechanical  
BSRM Steel Mills Limited



**S. M. Ashraf Uddin**  
Team Member Quality Control  
BSRM Steels Limited (Melting-1)



**Muhammad Abu Rahat**  
In-Charge Mechanical  
Bangladesh Steel Re-Rolling Mills Limited



**M. Mosharaf Hossain**  
Lead Support Functions & HSE  
BSRM Wires Limited

## LONG SERVICE AWARDS



Abul Basher, Security Guard, Bangladesh Steel Re-Rolling Mills Ltd. (SMW)



Azim Ullah, Security Guard, Bangladesh Steel Re-Rolling Mills Ltd.



Dipankar Barua, Security Guard, BSRM (ARCO)



Faruk Ahmed, Security Guard, Khulshi Sub-Station



Pannu Meah, Senior Technician, Bangladesh Steel Re-Rolling Mills Ltd.



Zohirul Hoque, Store Assistant, Corporate Office

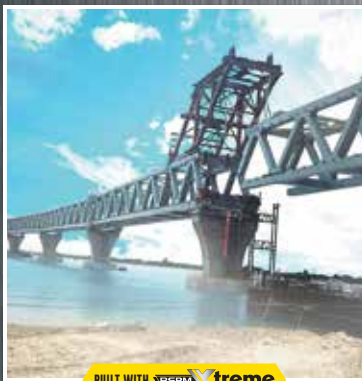


WORLD  
STANDARDS DAY  
14 October 2018

www.bsrn.com

# SETTING STANDARDS FOR BUILDING A SAFER NATION

**PADMA BRIDGE**



BUILT WITH BSRM **Xtreme**

CONFORMING TO  
U.K. STANDARD   
BS 4449 GRADE 500C

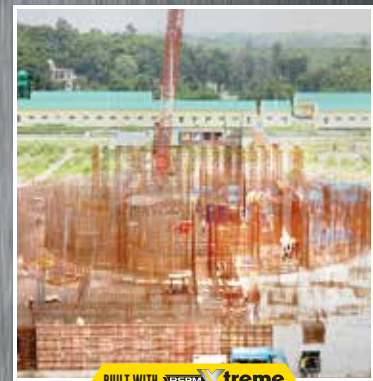
**KANCHPUR-MEGHNA-GUMTI 2ND BRIDGES**



BUILT WITH BSRM **Ultima**

CONFORMING TO  
U.S. STANDARD   
ASTM A-615 GRADE 60

**ROOPPUR NUCLEAR POWER PLANT**



BUILT WITH BSRM **Xtreme**

CONFORMING TO  
RUSSIAN STANDARD   
GOST R 52544 GRADE A500C

We at BSRM set our own standards far above what is required by international standards for Steel. From the selection of raw materials to process technologies, plants and in training people, we maintain standards which are world class and second to none.

As a nation builder, we believe that our nation's safety can be ensured when global standards are surpassed.



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