



Engr. Mosharraf Hossain MP, Honorable Minister, Ministry of Housing & Public Works inaugurates BSRM Steel Mills Ltd. plant

BSRM STEEL MILLS LTD

A BSRM GROUP FLAGSHIP PLANT

Housing and Public Works Minister Engr. Mosharraf Hossain MP along with BSRM Group Chairman Mr. Alihussain Akberali inaugurated the flagship billet making plant of the BSRM Group, BSRM Steel Mills Ltd. at Sonapahar, Mirsharai on 3rd March 2018. On the occasion Engr. Mosharraf Hossain MP unveiled the foundation plaque and delivered a short speech, signifying the importance of quality steel materials in the infrastructural development of Bangladesh. The plant has the capacity of manufacturing 862,000 Tons/Annum. BSRM officials, local administrators, high government officials and ranked officers from law enforcement authorities were present in the inauguration ceremony.

2018

BSRM STEEL MILLS LTD PLANT INAUGURATION



BSRM Chairman Mr. Alihussain Akberali (left) and other top officials welcome the Housing and Public Works Minister Engr. Mosharraf Hossain MP (right) to the BSRM Steel Mills Ltd. plant



Engr. Mosharraf Hossain MP (center), Housing and Public Works Minister, Mr. Alihussain Akberali Chairman (left), BSRM Group and Mr. Aameir Alihussain (right), Managing Director, BSRM Group engrossed in discussions



Engr. Mosharraf Hossain MP (third from right), Housing and Public Works Minister, Mr. Alihussain Akberali (fourth from left), Chairman, BSRM Group and Mr. Zohair Taherali (right corner), Finance Director, BSRM taking a tour of the plant



Engr. Mosharraf Hossain MP (center), Honorable Minister, Ministry of Housing and Public Works and Mr. Alihussain Akberali (left), Chairman, BSRM Group during the inauguration ceremony of BSRM Steel Mills Ltd. plant



Mr. Shekhar Ranjan Kar (second from right), Group CFO & Company Secretary, Mr. Md. Moklesur Rahman Akhtar (third from right), CFO Steels, Mr. Mohammed Reazul Kabir (fourth from right), Head of Finance & Accounts and Mr. S.M. Nurul Karim (third from left), Lead Payables & Receivables of BSRM at the Capital Market Fair held at Chittagong.

BSRM Shines at the Capital Market Fair, 2018

Chittagong Stock Exchange Limited arranged the Capital Market Fair, 2018 from 1st February to 3rd February at GEC Convention Center, Chittagong. BSRM Group participated at the fair. A large number of potential and current investors visited the BSRM stall. Mr. Alihussain Akberali FCA, Chairman of BSRM Group delivered his speech at the fair.

ANOTHER STEP TOWARDS BUILDING A SAFER NATION



Mr. Aameir Alihussain (fourth from left), Managing Director, BSRM, inaugurating the BSRM Foundation Technical Training Centre (BFTTC) along with Ms. Sabeen Aameir (second from left), Director, BSRM, Ms. Tehseen Zohair Taherali (Third from left), Director, BSRM, Mr. Jamil Ahmed (left), Head of Human Resources, and other BSRM officials.

BSRM has inaugurated a technical school called BSRM Foundation Technical Training Centre (BFTTC) at Banglabazar, Baizid, on 1st March 2018 in Chittagong. It is an initiative of Corporate HR and it aims to contribute in the socio-economic development of the country. Mr. Aameir Alihussain, Managing Director, BSRM, formally inaugurated the center. Mrs. Sabeen Aameir, Director, BSRM, Mrs. Tehseen Zohair Taherali, Director, BSRM, Mr. Jamil Ahmed, Head of Human Resources, BSRM, Mechanical and Electrical Function Heads and Leads, and other HR Officials were present at the event.

Sixty students have been enrolled in courses that include Electrical Installation & Maintenance, Mechanical Maintenance, Basic PLC and Basic Industrial Hydraulics & Pneumatic System.

Technical education is very important in the present context of Bangladesh, as the industrial sector is booming and becoming more challenging by the day. BSRM has unlocked an excellent platform for the young generation through BFTTC to convert them into skilled human capital. Details can be collected from:

BSRM Foundation Technical Training Center (BFTTC), Burhani BSRM School Campus, Baizid, Chittagong. Phone: 01711123615, Email: bfttc@bsrn.com

“Aiming To Be On The Same Page”

Aiming to work together on the same platform, BSRM has created a new milestone by providing countrywide training for partners. Our Marketing and Sales team have joined forces for the 'BSRM Product Knowledge and Service' training. The partners were enthusiastic and thanked BSRM for arranging this program. Training programs have already been conducted for Dhaka (Uttara & Mirpur) & Dhaka (West & East) adjacent area dealers.



Product knowledge and service training for partners in Dhaka (Uttara and Mirpur)

Partners in Dhaka (Uttara & Mirpur) participated in the training program on Feb 17, 2018 at Hotel Grace 21, Nikunja 2. The session was facilitated by Mr. M. Firoze, Head of Marketing & Product Development and Runi Rahman, Lead Customer Satisfaction. Present on the occasion were Mr. Zahed Chowdhury, Head of Sales Dhaka, Md. Abul Hasnat, Lead Branding & Market Outreach, Mr. Bappi Kanti Dhar, Lead Sales Dhaka-2 and Sales In-Charge of the regions.

Partners in Dhaka (West & East) participated in the training program on Feb 19, 2018 at Hotel Victory, Naya Paltan. The session was facilitated by Mr. M. Firoze, Head of Marketing & Product Development and Runi Rahman, Lead Customer Satisfaction. Present on the occasion were Mr. Zahed Chowdhury, Head of Sales Dhaka, Md. Zahiduzzaman, Lead Sales Dhaka-1 and Sales In-Charge of the regions.



Product knowledge and service training for partners in Dhaka (West and East)



Congratulations Md. Adnan Shahrier

Team Member Sales (B2C, Uttara, Dhaka)

Mr. M. Firoze, Head of Marketing and Product Development, BSRM Group, has recognized you for having the best "Market Intelligence" by seeing your performance in the Dealer Training Program on 17th Feb 2018. Hope you will reach new heights with your efforts and hard work, and keep on working with the same spirit.

We are proud of YOU!!!



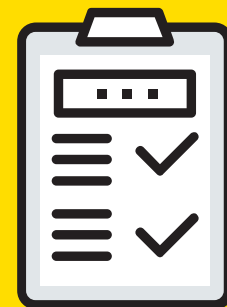
BSRM HONORED AT WORLD CSR DAY

CSR World Congress conferred BSRM CSR head Ruhi M. Ahmed with the Honour of "100 Most Impactful CSR Leaders" at the Taj Lands' End – Mumbai on Feb 18, 2018 – a tribute to BSRM group service and business partners, an assurance that BSRM has been able to touch lives through its CSR activities.

Management Tip–Harvard Business Review

Put The Workday Behind You

It can be tough to leave work behind when you go home for the day, but having a routine can help. Before you leave the office, make a short phone call, sign a document, or respond to an email. This way you'll end your day on a positive note of completion, and you'll have one less thing to do the following morning. Then do a specific action that symbolizes the end of your workday. It might be locking your office door, turning off your computer, or calling home to say you're leaving work. Each night, treat this action as the equivalent of clocking out with a timesheet, and remind yourself that it's time to shift your mental state away from work. Having a routine like this helps you create a psychological barrier between work and home.





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A FLAGSHIP PLANT OF BSRM GROUP



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