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Sales Conference Issue I 2018



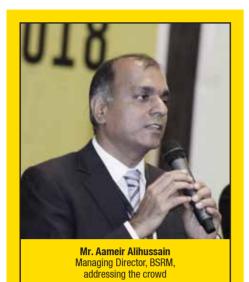
## ONE FOR ALL ALL FOR ONE

BSRM Sales stands **COMMITTED**, **AS ONE**, **WITH PRIDE AND TRUST** IN EACH OTHER. BSRM Sales Conference 2018 took place on the 4th of August at Royal Tulip, Cox's Bazar. Under the overall supervision of the Head of National Sales, Mr. Shobhon Mahbub Shahabuddin (Raj) and the generous participation of all,

the event was a huge success.

BSRM Group Managing Director, Mr. Aameir Alihussain congratulated the entire sales team on their outstanding performance and thanked everyone for having given their valuable time and effort for all contributions that has led us to achieve success.

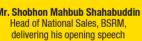














Mr. Jamil Ahmed Head of Human Resources, speaking at the event



Mr. Mohammad Imtiaz Uddin Chowdhury Head of Supply Chain, delivering his speech







Engrossed participants at the event





































of the entire nation, and made the epochal announcement of a new type of reinforcing steel with the rigorous metallurgical and precisely defined tensile specifications complying t o best international standards- the **Thus,** treme 500W. Thus, 10 years ago, we at BSRM resolved that the nation's structures should be built not just by our people. but with the steel of

civil construction landscape by homebuilders and engineers infrastructure project, the Padma

In 2008, BSRM embarked on a infrastructure backbone of the that the entire quantity of steel for art Rooppur Nuclear Power bold endeavor to change the nation. It is a steel brand trusted the country's most iconic Plant, in addition to the colossal

the nation itself. Since then, it alike and has become a Bridge, is being built entirely with look forward to many decades of has been used in building household word. Today, it is a serific treme. It is also being millions of homes and the matter of immense national pride used to build the state of the treme and treme

bridges, flyovers, power plants and multistoried buildings built over the last 10 years.

In the 10th year of its glorious triumph, seem treme is now sheathed in armor to meet the challenges of the new frontier of the Blue Economy. It is now available in Fusion Bonded Epoxy coating for construction in the harsh saline environment of the coastal region of the country. The Epoxy coated version of all BSRM reinforcing bars has been christened as semecentura.

Now Bangladesh and BSRM can a safer and better future with



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